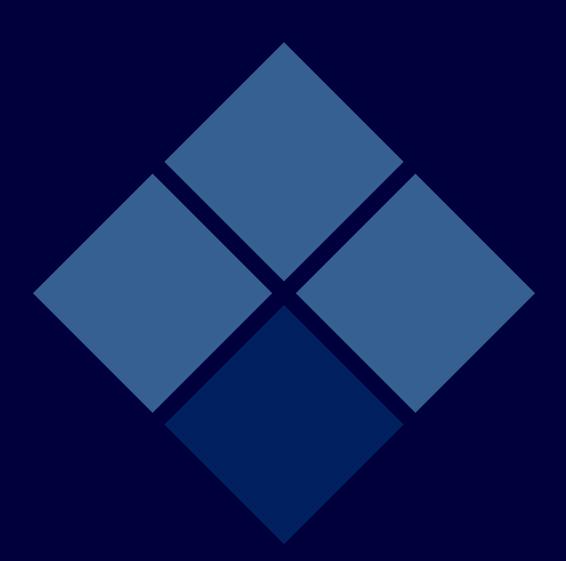
# **BLATFORM**



Blockchain Technologies and Cryptocurrency Economy Powered **Business as a Service BaaS** Platform Service Provider

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### **Blatform**

Blatform is a **Business as a Service**, **BaaS** Platform Service Provider.

Blatform is powered by **Blockchain Technologies** and **Cryptocurrency Economy**.

Business as a Service, BaaS is the provision of a complete ready to work business platform.

All the infrastructure, application, integration and business processes required to establish an online business platform are all pre-installed.

Blatform offers low-cost and ready-to-run platforms to start a new business for companies, institutions and entrepreneurs that want to invest in blockchain and cryptocurrency related fields to start a new business or monetize the existing business.

NFT Platforms, Cryptocurrency Exchanges, Margin Trade Platforms, DeFi Applications and Metaverse are examples of Blatform Platforms.

Blatform aims to be the defacto first choice for all companies, institutions and entrepreneurs around the world who want to start a blockchain and cryptocurrency powered platform.

Blatform will support Business Partners, who are the owners of the platforms with development, operation, marketing and business support, so Business Partners will only focus on their own businesses.

Blatform aims to reach moren than 500 Platforms and 100 Millions end customers before the end of 2025.

### **Business as a Service** BaaS

**Cryptocurrency Economy** 

**Blockchain Technologies** 

**BLATFORM** 

### Difference & Value

#### A Complete Partner Ecosystem

Blatform is creating platforms under Business Partner brands and internet domains and helping them to add value to their brand and businesses and help them for monetizing their value.

#### Blockchain & Cryptocurrency for Every Company & Institution

Blockchain & Cryptocurrency businesses are very technical, and need experience, Blatform is creating the capability to enter this world without technical knowledge and experience for every organization and individual.

#### A very quick way to start a business for Entrepreneurs

When you look at worldwide businesses, %99.99 of the businesses are small enterprises that are started by Entrepreneurs. Like companies and institutions, we're helping entrepreneurs to start their own business based on blockchain and cryptocurrency.

#### **Worlwide Business**

There are no borders for a Blockchain & Cryptocurrency Business, neither for Blatform.

Every company, institution and entrepreneur in the world can be a Business Partner of Blatform, there are no legal limitations.

## Mass Adoption of Blockchain & Crypto

#### Mass Adoption of Non-Crypto Traders & Investors

World population is 7.7 Billion People, and almost 5 Billion People have a bank account. But there are only 300 Million People with a crypto account in at least one of the exchanges, and the biggest crypto exchange in the world have about 100 Millions Users.

We can accept that existing crypto users are daily or long-term crypto traders and investors.

There are huge number of people still out of the blockchain and cryptocurrency world. These people are not crypto traders or investors, and probably they will not be traders in the future too.

Based on our Business Partner's Platforms, who are sport clubs, retail companies, charities, art & media organizations, social media applications and more, we will create a huge impact to adopt hundred millions to blockchain and cryptocurrency world, unless they're not crypto traders or investors.

### **Problems We Solve**

#### No Technical Experience Needed

No need to have technical experience of blockchain and cryptocurrency to start a platform or a business with Blatform, we take care of every technical point.

#### Minimum Setup Cost

Blatform Platform's setup costs are very low, and sometimes it's even free for Blatform Token locking and staking.

#### Minimal Risk

Blatform Business Partners are starting platforms with Blatform very quickly with minimal costs and time, which are both very valuable assets. No technical knowledge risk, no crypto experience risk, or no operational knowledge risk, Blatform takes care.

#### **Quick Revenue Creation**

Minimum time of setup means that you will be on the market very quickly and start generating revenue based on your community and customers.

#### **Operation Support**

Blatform is operating all the platforms, you just need to create content and bring customers to the platform, rest is our job.

#### **Marketing Support**

We're not just opening platforms, but we're also delivering marketing support to our business partners as we're working together and winning together.

#### **Business Support**

Every business is different than others, so it needs a different approach to become successful when you enter blockchain and cryptocurrency world. Blatform is supporting business partners to get maximum benefit of the platforms.



## Blatform for Companies & Institutions

Blatform enables corporations to invest in a new business and start generating revenue in a very short time with minimal investment.

Every corporation that continues its activities wants to invest in new business areas, but always has difficulties in finding time, information and finance to invest in a new area while their business continues.

Blatform offers companies new business potentials and income sources with different business platforms based on blockchain technologies and crypto money economy, which are low cost, ready to work very quickly and bring income, with low operating costs and ease of operation.

Blatform enables a corporation to add a new business to its existing business and operate it easily with minimal cost and time.

#### Blatform is the solution for the difficulties that corporations will experience when investing in a new business area.

Although companies continue to run their existing businesses profitably, they are always looking to invest in new areas due to the nature of business life.

With its "Business as a Service" platforms supported by Blatform, Blockchain Technology and Cryptocurrency Economy, it helps companies to solve the problems they may experience while making new investments;



## Blatform for Entrepreneurs

Blatform enables entrepreneurs to start a business and start generating income in a very short time with minimal investment.

Small businesses in the world are all started by an entrepreneur.

Building a successful business in a short time at a reasonable initial investment cost is a common business challenge. It is even more difficult to operate the business at low cost and make it profitable.

Blatform offers different business platforms based on blockchain technologies and cryptocurrency economy that are low cost, ready to work very fast and generate revenue, have low operating costs and are easy to use.

Blatform makes it possible for an entrepreneur to easily start and run a business with minimal cost and time.

#### Blatform is the solution for the challenges that entrepreneurs face.

Entrepreneurs face many challenges in today's highly competitive business world.

Blatform helps entrepreneurs solve some of these problems with Blockchain Technology and Cryptocurrency Economy Supported "Business as a Service" platforms;



### What is BaaS?

#### **Business as a Service**

When it is desired to establish a business model that works online, on the Internet, the standard approach is to set up and integrate all processes one by one with internal resources or service.

The standard approach is time-consuming and costly and may not always be successful.

Entrepreneur loses a lot of time in the process of establishing all business components and may lose valuable and limited financing due to inexperience and improper use of external resources.

Business as a Service BaaS is the provision of a ready-to-work business platform as a service by preparing all the infrastructure, application, integration and business processes required to establish an online business platform.

The BaaS Platform is not only a ready-to-work system, it also covers all necessary financing and operational needs depending on the business area.

After launching the platform, operational operation and system maintenance are also covered by BaaS.

#### Focus on Your Own Business

After determining the Platform Owner brand and choosing the domain address for the website, all he has to do is focus on the essence of the business; Finding clients for your business.

BLATFORM		
Datacenter	Middleware	
Networking	Framework	
Storage	Technical Services	
Operating System	Business Services	
Virtualization	Applications	
Servers	Business Process	
Databases	3 <sup>rd</sup> Party Integrations	
Cyber Security	Monitoring	
Sales	Marketing	
CRM	Level 1 Support	
BLATFORM BUSINESS PARTNER		

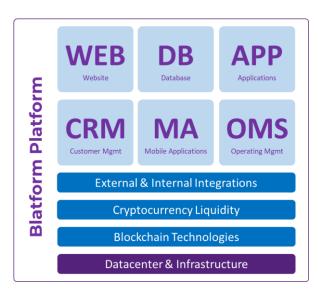
## **Platform Components**

#### **Technical Components**

- Hardware It is all the server, data storage, network and security infrastructure needed to run the platforms. All hardware is in different data centers around the world.
- Software software encompassing operating systems, virtualization software, middleware, databases, and all other software and applications required to be the foundation of platforms.
- Development software development of the platforms
- 3<sup>rd</sup> Party Services Integration are online services mostly used for website, support and marketing. It is the configuration made between all software, applications, services and hardware for the platform to run smoothly and with high performance.
- Operation Daily operation of all the technical components
- Monitoring & Reporting Interfaces used by the Business Partners and Blatform Operation teams to monitor and report platforms.
- Customer Support Every business needs customer support teams, and Blatform is delivering online customer support by default

#### **Business Components**

- Liquidity Blatform is covering liquidity demand at day one for the platforms
- Marketing Blatform delivers marketing support for the success of the platform



## Partner Ecosystem

#### **Business Partners**

Business Partners are the entrepreneurs and businesspeople that are the owners of platforms. Blatform is working very close with Business Partners for their success.

#### **Agents & Affiliates**

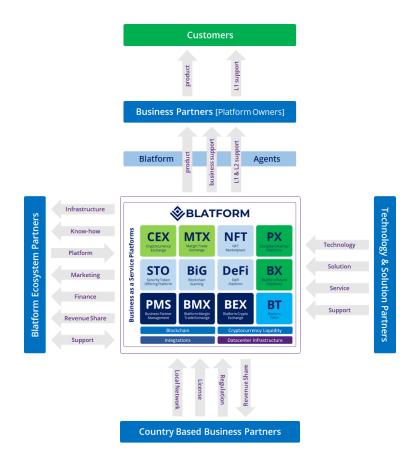
Blatform has an agent and an affiliate business partnership model for expanding the business worldwide.

#### **Ecosystem Partners**

Business Ecosystem Partners are the software and solution development companies that can develop their own platforms, add it into Blatform BaaS Ecosystem and deliver it to all Blatform Business Partners all over the world. Blatform will support Ecosystem Partners with infrastructure, development finance, marketing support, technical support and customer support.

#### **Technology & Solution Partners**

Technology & Solution Partners are the technology and solution providers that Blatform takes software, service and integration to create BaaS Platforms.



### **Blatform Platforms**

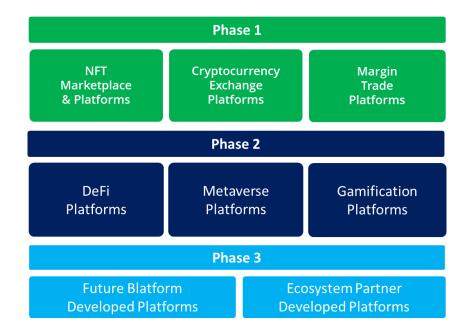
#### **Blatform Platforms**

Blatform will initially have a limited number of BaaS Business Platforms but will bring more to market over time.

Entrepreneurs will be able to establish their businesses by choosing one of the Blatform Platforms to reach different audiences, depending on their experience, country, region and potential customer profile.

#### Platform Partner's Platforms

Blatform will support developers who develop software and platforms on Blockchain and Cryptocurrency Economy to publish their own platforms on Blatform, so that software developers can generate income through Blatform, and entrepreneurs will have access to more platforms to start new businesses.



### **NFT Platforms**

#### NFT "Non-Fungible Token"

NFT is a unique and immutable unit of data, used to represent easily reproducible items such as photos, video, audio and other types of digital files as unique items, it uses Blockchain Technology to create a verified, public proof of ownership.

With NFT, you can prove the ownership of digital and physical assets under certain conditions, store, transfer, buy and sell the assets you own. NFTs can also be used as investment instruments depending on the value increases of the assets traded.

NFT is redefining the way we create, share and finance property.

While NFTs are heavily used for the ownership and trading of digital assets as their first point of departure, they can also find wide application in digital art, objects for gaming, real estate, sports, media, entertainment and fashion.

The aim of Blatform is to open NFT platforms that will appeal to different areas to entrepreneurs and to enable entrepreneurs to have NFT Platforms in their own interests with their own brands and web addresses.

Blatform aims to increase the demand for Blatform Token and generate operational income by reaching millions of end users with NFT Platforms, which will be implemented by hundreds of entrepreneurs in dozens of countries.



## Own NFT Platform vs NFT Marketplaces

#### Blatform NFT Platforms are running on your domain address and your brand

Blatform NFT platforms fits into your business or organization. Most important key factor is that you own the platform, not become a standard member on a platform.

	Other NFT Platforms	Blatform		
	Opensea, Rarible & Others	Your Own Brand		
Private Brand	<b>NO</b> you will be listed in another domain	<b>YES</b> NFT owners' domain		
Traffic	High	Low		
Individual Traffic	Low	<b>High</b> all the traffic is yours		
Commissions Paid	Standard	Standard		
Other NFT Owners	<b>NO</b> you can list only your own material	<b>YES</b> others can list their own material		
Marketing Support	Limited & Extra Cost	Platform itself is the Brand		
Marketing Budget	Based on your own budget	Based on your own budget		
Worldwide Ecosystem	Standalone	Worldwide Ecosystem		
Extra Revenue	NO	<b>YES</b> based on other NFT owners' listings		
Minting Cost	Standard	Minimal		
Originality	NOT SURE	YES		
Customizable	NO	YES		

### **NFT for Different Verticals**

#### Every business is different so the NFT Platform should be

Blatform's strategy is to deliver ready to run NFT platforms specialized to different organizations and entrepreneurs.

This is the biggest difference from other standard NFT Marketplaces.



## Cryptocurrency Exchanges

#### High Transaction Volume and Long-Term Business Model

The main purposes of the Cryptocurrency Exchange Platform are;

- · Creating high transaction volumes for Blatform,
- · Increasing Blatform Token Demand,
- Providing operational profitability for the entrepreneur and Blatform
- It is to establish a long-term business model with an increasing number of Users for the Entrepreneur and Blatform.

Better conditions will be provided for end users who deposit, trade and pay commissions on the Cryptocurrency Exchange Platform with Blatform Token.

Blatform's Cryptocurrency Exchange Platform is a platform with high performance, liquidity provider integration, no risk for the platform owner, redundant and scalable architecture, providing users with flexible trading screens.

The only activity for Cryptocurrency Exchange Platform owners to do is to bring new customers to the platform.



## Margin Trade Platforms

#### **High Transaction Volume and Profitability**

The main purposes of the Margin Trade Platform are;

- · Creating high transaction volumes for Blatform,
- · Increasing Blatform Token Demand,
- To provide operational profitability for the entrepreneur and Blatform.

Better conditions will be provided for end users who deposit, trade and pay commissions with Blatform Token on the Margin Trade Platform.

Blatform's Margin Trade Platform is a platform with high performance, liquidity provider integration, no risk for the platform owner, redundant and scalable architecture, providing users with flexible trading screens.

The only activity for Margin Trade Platform owners to do is to bring new customers to the platform.



## Blatform Token: A Real Utility Token

#### Exchangeable & Usable Cryptocurrency

Blatform Token is a Utility Token.

Blatform Token is a cryptocurrency that can be exchanged for Bitcoin, Ethereum or other Cryptocurrencies, so it can also be converted to fiat currencies such as USD and TRY on local cryptocurrency exchanges around the world.

#### Liquidity

Liquidity will be created by the Platform's own Cryptocurrency Exchange and other Cryptocurrency Exchanges where the Blatform Token will be listed.

#### **Advantages**

Blatform Platforms will only accept payment by Blatform Token and will provide extra advantages. If end users and platform owners want to pay with other cryptocurrencies, then the cryptocurrency to be paid will be automatically converted to Blatform Token and payment will be accepted.

- Discounts will be provided for direct payments with Blatform Token on Blatform Platforms.
- If end users keep Blatform Token in their accounts on Blatform Cryptocurrency Exchange Platforms, commissions will be discounted.
- When the returns provided on Blatform's DeFi Platforms are taken as Blatform Token, higher return rates will be applied.



### **Benefits for Blatform Token Owners**



### **Staking**

Holders will earn monthly revenue as Blatform Token for staking Blatform Token on Blatform Platforms



### Liquidity

Blatform Token will always be Liquid by being listed on the Platform's own Central Cryptocurrency Exchange as well as other Cryptocurrency Exchanges.



#### **Discounts & Benefits**

Blatform Token will be the standard currency to be used for payment on Blatform Platforms, reducing commissions and costs, creating additional benefits and increasing revenues.



#### Value Increase

Blatform Token Price will increase in the long-term depending on the Supply and Demand nature of the Platform ecosystem.

### **Blatform ICO**

#### ICO "Initial Coin Offering"

The Initial Coin Offering "ICO", a crowdfunding method, will be used to raise the necessary funding for the launch of the Blatform Ecosystem and further Platform development.

The ICO is also important for Blatform to reach a large Blatform Token holder base.

The ICO Process will also be an important marketing tool as it will enable Blatform to reach a very large audience and connect with Blatform's potential customers.

Blatform Token holders will be able to "Stake" Blatform Tokens on the Blatform Management Platform and Blatform Supported Wallets and earn Blatform Tokens on a monthly basis.

The Blatform Token will reduce costs, increase benefits and provide liquidity to the Blatform Ecosystem.

The main purpose of the Blatform Ecosystem is to create value for Cryptocurrency Community, Blockchain Application Developers, Entrepreneurs, Companies and Blatform Token holders.



#### Blatform Token & ICO Information

Blatform will continue to sell "Blatform Token" at a discount during the ICO. The purchased Blatform Token will be sent to the cryptocurrency exchanges where the Blatform Token is listed, and to the wallets of the people who buy it. Blatform Token Holders will be able to lock their existing Blatform Token for staking if they wish.

- During the ICO process, the Blatform Token price increases periodically, these periods are called "Rounds". The ICO Process started with Round 1.
- When the sales target set by Blatform is reached, the current Round is closed, and the next Round begins. At the end of each Round, it provides information on the Blatform website and social media.
- The Blatform Token Credit price increases each Round based on demand.

Token Symbol	BFORM	
Token Standard	ERC20, Polygon Network	
Exchange Listing Date *	31 <sup>st</sup> May 2022	
Max Token Supply	1.000.000.000	
Current Token Credit Price	check www.blatform.io	
Estimated Listing Price *	\$2.00	

Blatform Token Credit price is increasing with each "Round", you can reach detailed information by visiting www.blatform.io for the current price.

\* Exchange Listing Date 30th May 2022 and Estimated Listing Price are estimated, nonbinding, tentative and example. ICO Listing Date and Estimated Listing Price are subject to market conditions.

#### **Blatform Token Distribution**

Blatform will generate 1,000,000,000 Blatform Tokens. You can see the distribution and details below:

•	5% ICO Sales	Will be sold during the ICO process
---	--------------	-------------------------------------

 10% Customer Incentives Will be given to customers as incentives

 34% Staking Pool Reserved for staking

 24% Development Pool Reserved for future business development and

business partnerships to grow the value of

Blatform Token

 9% Platform Operations Reserved for platform operations

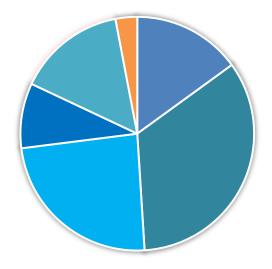
 15% Team & Advisors Will be distributed to teams and advisors, very high

percentage will be locked in the first year, and will

be released within 5 years

 3% Marketing Reserved for marketing campaigns, affiliate

rewards and airdrops



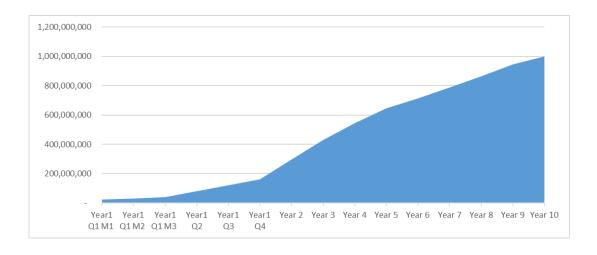
5%	ICO Sales
10%	Customer Incentives
34%	Staking Pool
24%	Development Pool
9%	Platform Operations
15%	Team & Advisors
3%	Marketing

#### **Limitation of Initially Circulating Blatform Tokens**

More than 96% of the Blatform Tokens will remain locked at the end of the ICO and all will be released over a 10-year period. This way circulation will be controlled, and supply will be limited at the beginning.

The staking mechanism will ensure that the number of Blatform Tokens in circulation will be low, and demand will support increasing the Blatform Token price.

Token Distribution	Total		Locking %	Locked	Unlocked
ICO Private Sales	50,000,000	5.00%	86.20%	43,100,000	6,900,000
Staking Pool	340,000,000	34.00%	100.00%	340,000,000	-
Development Pool	240,000,000	24.00%	95.00%	238,000,000	2,000,000
Platform Operations	90,000,000	9.00%	90.00%	89,250,000	750,000
Team & Advisors	150,000,000	15.00%	95.00%	142,500,000	7,500,000
Marketing	30,000,000	3.00%	80.00%	27,500,000	2,500,000
Customer Incentives	100,000,000	10.00%	90.00%	98,000,000	2,000,000
	1,000,000,000	100%		978,350,000	21,650,000
				97.84%	2.17%



Total Number of Tokens in Circulation by Years

#### **Limiting Inflation**

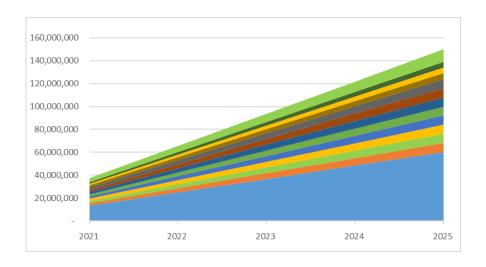
In the first year of the project, Blatform will apply the Staking Rate at 3% per month, in the following years it will decrease the Staking Rate by 1%, and Staking Rate applied as 2% and will remain the same until the entire stake pool is exhausted in the following years. Reducing the Staking Rate every year will control inflation.

#### **Limitation of Circulation**

For staking, Blatform Tokens need to be locked so that the number of active Blatform Tokens circulating in the market will be lower. As can be seen in the graphic below, if the circulating Blatform Tokens are locked for staking at 40%, the Staking Pool will be completely distributed in more than 10 years.

#### **Limiting Team Tokens**

More than 95% of Blatform Tokens issued to Teams and Advisors will be locked and all team and advisor tokens will be unlocked at the end of 5 years.



Team and Advisor Tokens by Year

## ICO Affiliate Program

#### All members of the Platform are also Partners

Every new member who joins Blatform with a member's affiliate link will earn Blatform Tokens to their referrer.

#### **Affiliate Commissions**

Blatform Token sales are rewarded as follows;

• 10% reward in USD as Blatform Tokens for every purchase of your partners

The Blatform Token price increases with each Round, the sooner you recruit new members and sell, the more Blatform Token rewards you will earn.



#### **Create an Account**

After signing up, your referral link will be available on your website; Profile page.



#### **Share Affiliate Link**

Promote Blatform ICO Project by sharing your Affiliate Link.



#### **Earn Comissions**

Every person who joins Blatform and buys Blatform Tokens through your Affiliate Link will help you earn commission.

## **ICO Bounty Program**

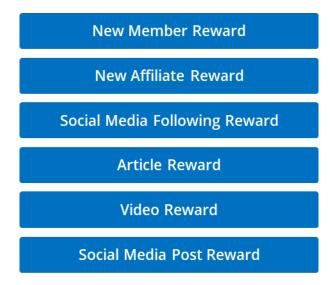
#### **Program Details**

The aim of the bounty program is to explain the Blatform Project and highlight the Blatform Blatform Token Sale advantages to reach more people.

We believe that Blatform adds great value to the Blockchain, and Cryptocurrency Community and we want to share this with everyone.

#### **Bountry Program**

Please download and check the Rewards Program Guide on the Blatform Website, About Us, Affiliate & Rewards page for more details.



### **Team**





Ertan Turhan







Cuneyt Cerkez

Platform Operations



Maja Perkušić Marketing & Legal

Tomislav Kopić Infrastructure

Julian Walker

Trade Operations

Mateo Glibo Blockchain



Eva Stojić UI/UX



Alen Jurčević Legal & Blockchain



Filip Samardžić Blockchain



Tejal Darji NFT Platform



Nikki Patel NFT Platform



Nisha Patel NFT Platform



Shiv Patel NFT Platform



Disha Patel NFT Platform

### **Team**



Rohini Medi NFT Platform



Bojan Trobok Web Development



Nikola Ivkov Web Development



Nikola Rajic Web Design



Predrag Subotin Web Architecture

### **Advisors**



### Careers

#### A New Path by Joining the Platform

We started to write a new story.

Our team will expand with new positions including Consultants, Business Development, Marketing, Partner Management, Finance, Commerce, Business Analyst, Systems Engineering, Software Development, Customer Support and Operations Specialists.

With Blatform you can work in different areas including blockchain, cryptocurrency, trading, finance, cloud services and more.

There is no limit for Blatform Platforms so there is no limit for new positions and opportunities, contact us and tell us what you can do or your project.

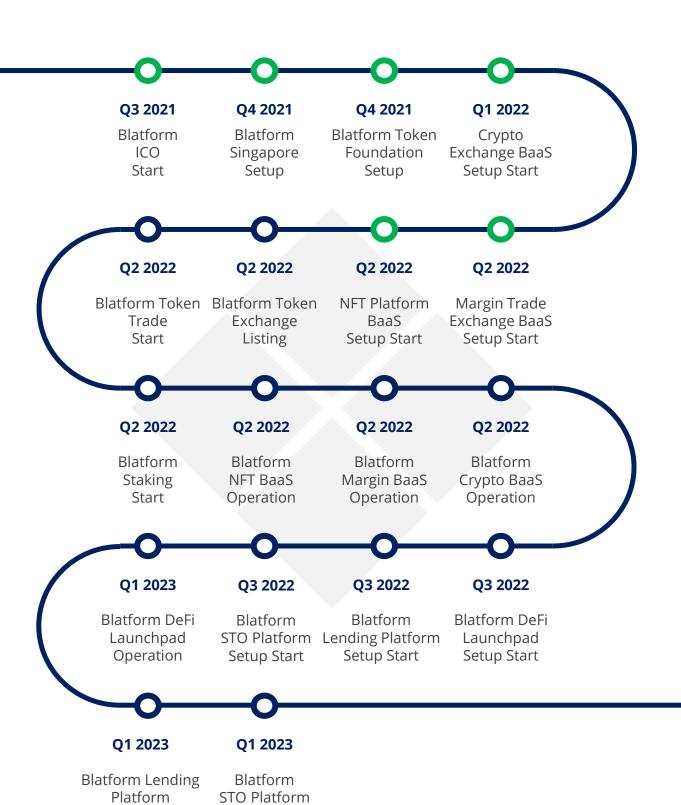
Blatform has no physical boundaries, you can work from anywhere.

You can get paid with our local currency or cryptocurrency, develop yourself in different areas and become the leader of your own region.

For more details, please visit www.blatform.io career page.



## Roadmap



Operation

Operation

### **FAO**

#### What is an ICO?

ICO, Initial Coin Offering, is a method of Crowdfunding. It is generally used for Blockchain, and Cryptocurrency based projects. A company creates a blockchain-based project and creates its own token for the project and sells these tokens to finance the project, while buyers expect the token to increase in value once the project is successful.

#### Where is Blatform registered? Where is the Blatform Team from?

Blatform is registered in Singapore and will operate based in Singapore. Blatform founders and team members came together from many countries, including Turkey, India, United States, United Kingdom, Serbia, Singapore and Russia. With the development of the project, more professionals from different countries continue to join Blatform.

#### When will the Blatform Token trading start?

Blatform Token will be listed on leading Cryptocurrency Exchanges starting from 2022 Q2 and trading of Blatform Tokens will begin on these platforms in 2022 Q2.

#### How do pricing and timing work for rounds?

Blatform Token price is determined by the supply and speed of sales, a Round can expire at any time, and the new Round price is determined at the end of the previous Round. Please check www.blatform.io for more details on running Round and prices.

#### Will KYC & AML rules be applied for Blatform Members?

Knowing the client or following client guidelines in financial services requires verification of client identity, suitability and risks to maintain a professional business relationship. While we do not follow a strict KYC Process during the initial registration process, a simple process of KYC and AML checks will be required to receive the Blatform Tokens you have purchased or earned.

### Disclamer

#### Disclamer

The sole purpose (the "Purpose") of this white paper (the "Whitepaper") is to provide information on the initial coin offering of tokens ("Tokens") in relation to the Blatform Project (as described herein) (the "ICO").

The Whitepaper and its contents do not, and are not intended to, constitute, or form any part of, an offer for sale, prospectus or invitation to subscribe for or purchase Tokens, nor shall the Whitepaper, or the fact of its distribution, form the basis of or be relied upon in connection with any contract or commitment to acquire any such Tokens.

The Whitepaper is not a recommendation to purchase Tokens and neither the Whitepaper nor its contents constitute "investment advice" for any purpose.

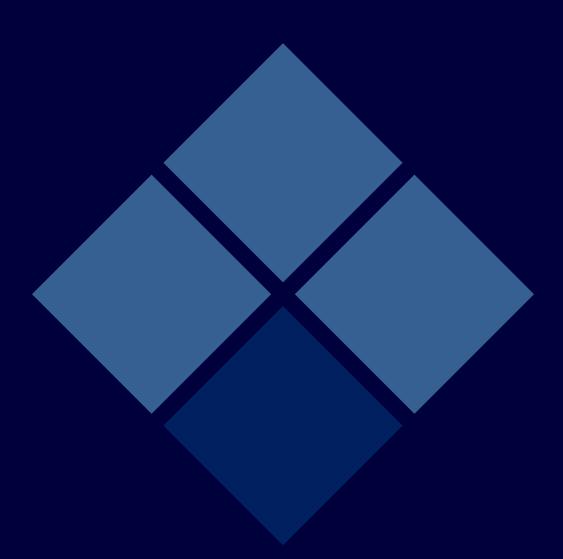
Before purchasing Tokens, potential purchasers are strongly advised to take professional advice. No representation or warranty is given as to the information contained in the Whitepaper which has not been verified, and no reliance should be placed upon such information.

Token sales or coin offerings are typically a highly speculative form of purchase. Token buyers should be prepared for the possibility of losing their initial payment completely. Buying a token or coin is not subject to existing capital market regulations and protections.

Forward-looking statements are based on current expectations and involve several known and unknown risks, uncertainties and other factors that could cause the Tokens' actual performance to be materially different from any future performance expressed or implied by such forward-looking statements.

You should not place undue reliance on forward-looking statements and no undertaking is given to publicly update or revise any forward-looking statements that may be made herein, whether as a result of new information, future events or otherwise.

# **BLATFORM**



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